

Organizations can be both controllers and processors with respect to different data processing activities. This is the case for Suzy. With regard to our clients, we perform certain data activities as a processor and other activities as an independent or joint controller. This sheet explains why.

Data Subject Category	Independent Controller	Joint Controller	Processor
<p>Client Personnel & Users (i.e., Client's employees, personnel, or other business contacts and/or the individuals authorized by Client to access and use Suzy's Platform)</p>	<p>The following categories of data (detailed in Suzy Privacy Policy - Section 7):</p> <ul style="list-style-type: none"> • Profile Information • Account Settings • Registration Information • Billing Information • Response Data, if Suzy owns • Contact Information • Sales Team Engagement • Sales Automation & Analytics • Usage Information • Device and Browser data • Cookies • Log Data • Referral Data • Support Data • Information from Third Parties • Inferred Data 	<p>The following categories of data (detailed in Suzy Privacy Policy - Section 7):</p> <ul style="list-style-type: none"> • Brand Panels Information • Response Data, if the Agreement specifies that both Parties own 	<p>The following categories of data (detailed in Suzy Privacy Policy - Section 7):</p> <ul style="list-style-type: none"> • Questions Data • Response Data, if the Agreement specifies that Client owns
<p>Members (as defined in Suzy Privacy Policy - Section 3)</p>	<p>All categories of data detailed in Crowdtap Privacy Policy - Section 6 not otherwise listed under Joint Controller or Processor</p>	<p>The following categories of data (detailed in Crowdtap Privacy Policy - Section 6):</p> <ul style="list-style-type: none"> • Brand Panel Referral Information • Matched Data at Client's request • Response Data, if the Agreement specifies that both Parties own 	<p>The following categories of data (detailed in Crowdtap Privacy Policy - Section 6):</p> <ul style="list-style-type: none"> • Standard Attributes • Response Data, if the Agreement specifies that Client owns • Sensitive Personal Data requested by Client
<p>External Audiences (as defined in Suzy Privacy Policy - Section 3)</p>	<p>All categories of data detailed in Privacy Notice for External Audiences - Section 7 not otherwise listed under Joint Controller or Processor</p>	<p>None</p>	<p>The following categories of data (detailed in Privacy Notice for External Audiences - Section 7):</p> <ul style="list-style-type: none"> • Contact Information • Matched Data • Response Data • Sensitive Personal Data • Referral Data • Device and Browser Data • Information from Third Parties • Artificial Intelligence